Young Professionals & Ambassadors

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Introductions

- Name
- Chamber
- Do you have Young Professionals?
  Ambassadors?
- Are they successful?

Overview

- Developing Young Professional Groups
- Utilizing YP for the benefit of your Chamber
  - Developing Ambassadors
  - Utilizing Ambassadors to support Membership
- Cultivating Leaders
Developing Young Professionals

Where to find YPs?

Developing Young Professionals

- How to get YPs involved
- Recruiting
- Board Members

Utilizing Young Professionals

EXPO

Recruiting
AMBASSADORS
• Backbone to your chamber
• Future Board Members
• Cheerleaders
• Star Volunteers

Developing Ambassadors
• What you need
• Ambassador 101

Utilizing Ambassadors
Welcome! Grand Opening
Cultivating Leaders

- Board Members
- Investors
- Liaisons

Recommended Reads

- *How to Win Friends & Influence People* by Dale Carnegie
- *Taking People With You* by Paul J. Berg

Questions?

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